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FOR IMMEDIATE RELEASE

Digging In Gathering Achieves 501c6 Status, Expanding Opportunities for Professionals in the Container Gardening Industry

Grand Rapids, MI – August 12, 2024 – Digging In Gathering LLC, a leading organization dedicated to advancing the interests and professional development of container gardening professionals, proudly announces its official formation of Digging In Association and designation as a 501c6 tax-exempt organization. This designation, granted by the Internal Revenue Service (IRS), marks a significant milestone in the association’s mission to enhance industry standards and foster collaboration among its members.

“We are thrilled to have formed the association and achieved non-profit status. We look forward to the expanded possibilities this brings for our members,” said Andrea Gasper, founder and executive director of Digging In Association. “This designation represents a significant step forward in our commitment to serving the professionals in the container garden community.”

This status, which applies to business leagues and other similar entities, allows Digging In Association to operate as a non-profit organization focused on promoting the common business interests of its members. The association will leverage new opportunities for growth and support, enhancing its ability to offer valuable services, meaningful connections, resources and advocacy to drive positive change within the industry.

The association will expand its support for their 200+ members from the United States and Canada by increasing the range of programs offered to enhance professional growth and industry standards. With a dedication to excellence and a commitment to professional growth, the association is excited to embark on this new chapter continuing to support its members and industry alliances. Along with Gasper, board of directors President Cindy Funes, Vice President Leanne James, Secretary Mary Starnes, and Treasurer Leigh McGonagle are thrilled about the new opportunities for fellow industry professionals.

The transition is a testament to the dedication of Digging In’s leadership, members, and partners. It reflects a shared vision for a thriving and collaborative professional community, poised for future success and innovation.

For more information about the Digging In Association, please visit Digging-In.org or contact Andrea Gasper at hello@digging-in.org.

About Digging In:

Founded in 2017, Digging In has been a cornerstone in the container gardening industry, known for advancing the interests and development of container gardening professionals. With a focus on education, networking, and advocacy, the association supports its members through a range of programs designed to enhance industry standards and professional growth. Dedicated to excellence and a commitment to professional growth, the association supports over 200 members across the United States and Canada.